

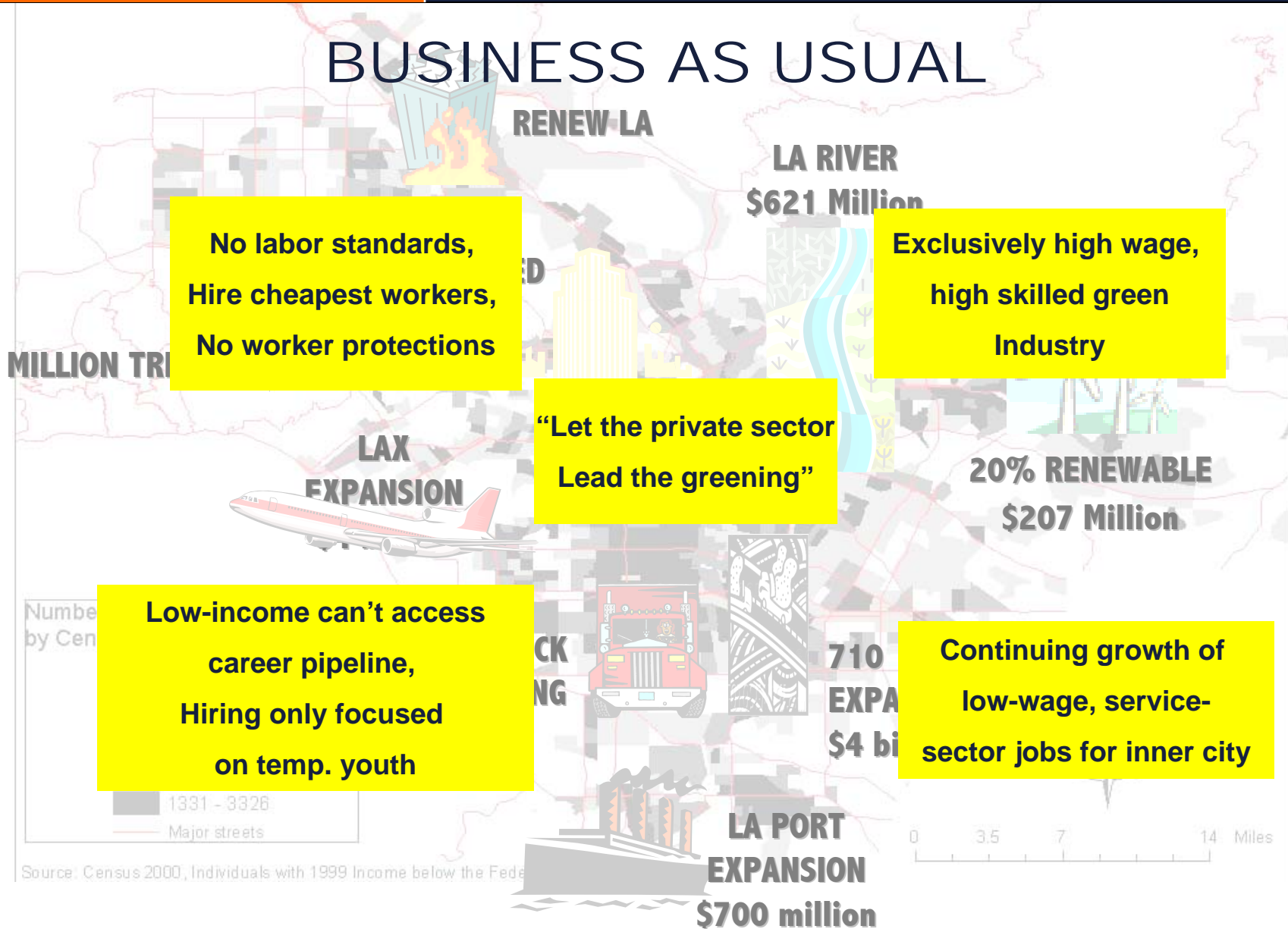


the Los Angeles Apollo Alliance

BRIDGING THE GAP BETWEEN
INNER-CITY COMMUNITIES &
THE NEW GREEN ECONOMY

What are problems that keep our communities out of good jobs in LA?

BUSINESS AS USUAL



No labor standards,
Hire cheapest workers,
No worker protections

Exclusively high wage,
high skilled green
Industry

“Let the private sector
Lead the greening”

Low-income can't access
career pipeline,
Hiring only focused
on temp. youth

Continuing growth of
low-wage, service-
sector jobs for inner city

Source: Census 2000, Individuals with 1999 Income below the Federal Poverty Line

BUILDING A MULTI-SECTOR ALLIANCE



- **Convening CBO's from core inner city communities first, to ensure alignment/strong community voice.**
- **Developing a shared POWER ANALYSIS of the political landscape:**
 - *to understand political dynamics surrounding this work.*
 - *to build an alliance with the power to win*
 - *to cultivate political agreement as part of alliance participation*
- **Leverage relationships and expertise of alliance partners to create effective policies & programs, for example:**
 - *Union and employer relationships*
 - *CBO's and Local elected officials*
 - *Environmental Groups, Educators and research capacity*

Our Approach to Workforce Development

Align institutions, programs, and funding to provide comprehensive training and employment services

Meet the needs of disadvantaged workers (address barriers through comprehensive supports & case management)

Collaborative program design and oversight by key stakeholders (employers, community, educators, labor)

Define career pathways based on analysis & secure up-front hiring commitments

Coordinated regional, economic AND workforce development approach

20% RENEWABLE
\$207 Million

LA PORT
EXPANSION
\$700 million

Number of Individuals in Poverty
by Census Tract

Source

Why?

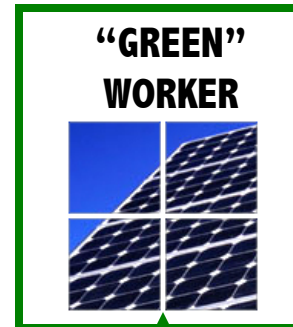
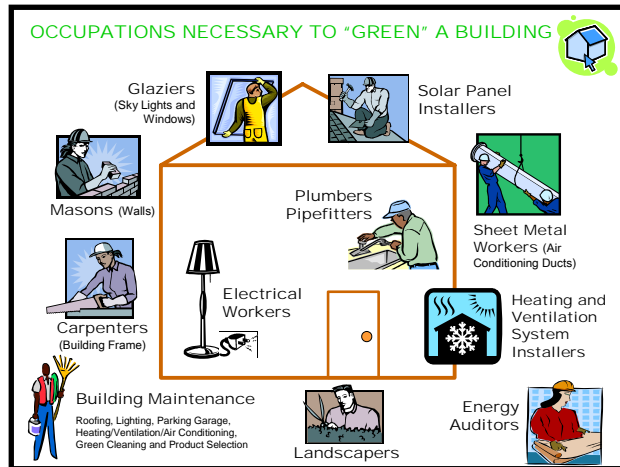
An LA City Strategy to revitalize public buildings, parks & open space to address poverty in inner city communities

1. **Create the demand for green workers**, beginning with retrofitting existing buildings
2. **Create unionized, full time jobs** & a training pipeline to connect inner city communities to those jobs
3. **Revitalize city buildings**, parks & open space to distribute environmental technologies equitably
4. **Water & energy savings** that can be re-invested in city services that address community needs
5. **Create cleaner and healthier workplaces and communities** and reducing carbon emissions by reducing the use of harmful building materials that pollute the air



Workforce Development

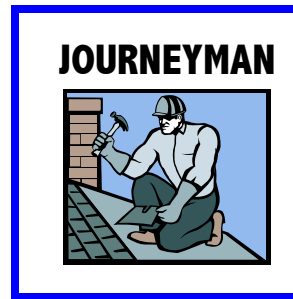
GREEN CONSTRUCTION CAREER PIPELINE



JOB PLACEMENT / HIRING COMMITMENTS

Developers: Commit to hire unionized contractors

Contractors: Commit to hire % journeymen & % apprentices



"GREEN" SKILLS UPGRADE TRAINING

Union-based Training Programs: Green industry-specific skills training



APPRENTICESHIP TRAINING

Union-based Training Programs: Specialty trades training



BASIC SKILLS / PRE-APPRENTICESHIP TRAINING

Community Colleges: Basic Math, English, Training Readiness, Support Services, Career Counseling, Early Exposure to Job Sites, Safety Training, Benefits Specialists to Maintain Public Benefit Income during Training